National Recovery Agency Launches New Client Website

July 8, 2010

Press Release July 8, 2010

National Recovery Agency, a national provider of accounts receivables management and business process outsourcing solutions, is pleased to announce the launch of a new and much anticipated client website redesign at www.nragroup.com. The refreshed website will provide important information about our company and our accreditations.

As part of our integrated marketing communication campaign and rebranding of our organization, we have redesigned the website to portray our company with an enhanced professional image and provide clients and prospective clients the information they need. We are excited to offer a more robust and user-friendly client-site to our clients as well as providing existing clients and prospective clients an opportunity to explore NRA's services in more detail.

The new website contains up-to-date information about our company, our services, department contacts, industries we serve as well as information on how to benefit from the services offered by NRA. It now includes separate log in areas for support and NAVIGATE, where our clients can log-in to access reports for their portfolios.

NRA is certainly living up to its most recent award presented by the Women's President Organization as one of the "Top 50 Fastest Growing Women Owned/Led Companies", said Jill Kusic, President. To that end, we have always looked forward to being on the cutting edge as it relates to state-of-the-art technology and we hope this website helps us achieve that goal.

Over the next few months, NRA has plans to develop and launch a user friendly consumer site which will include a measureable amount of tools and resources that will help better educate consumers.

About Us

Founded in 2005, with the acquisition of two nationally known agencies, Credit Plus Solutions Group and National Recovery, Inc., NRA Group, LLC is a leading nationwide provider of receivables management and business process outsourcing solutions. Headquartered in Harrisburg, PA, the company offers outsourced collections, payment processing, and call center services to healthcare facilities, governmental entities, utility companies, retail and direct marketing conglomerates, financial services clients, higher education institutions, and debt buyers. Through its strategic business units, **National Recovery Agency** (NRA) empowers more than 250 talented employees with advanced technology, data management tools, and leading edge business practices to exceed the expectations of its clients throughout its three call centers.

VISIT OUR WEBSITE WWW.NRAGROUP.COM