

**FOR IMMEDIATE PRESS RELEASE**

Collection Advisor Magazine names Steven C. Kusic, President of NRA as one of  
the  
50 Most Influential Professionals in the  
Collection Industry for 2005

The formal announcement and awards ceremony was held at the CAT (Collection Advisor Technology) EXPO in Las Vegas, Nevada on November 17, 2005. Henry A. Strausser, III, President of Remit Corporation in Bloomsburg, PA., and former chair of the ACA (American Collectors Association) was the emcee at this year's CAT EXPO event. The EXPO is an educational forum specifically geared for the collection industry professionals and was sponsored by the magazine. This is the first year that the magazine has bestowed an honor of this kind on members of the collections profession. It was one of the highlights of the 3-day event.

"All 50 Professionals represent the **best of the best** in the industry, and were chosen for not only their participation as leaders in the profession, but for their support of leading edge technologies, collection methods and years of insight into what makes the industry a market leader," stated the Editor/Publisher T. Allen Rose. "On behalf of the magazine, we are very pleased to bestow this honor on these very worthy professionals." Nominated by their peers, the 50 professionals will be featured in the magazine's January/February 2006 issue, along with a companion story honoring the Top 100 Technology Products in the collection industry, another "first" honor of its kind for the profession.

The year 2005 has been an exceptional year for National Recovery Agency, Inc. NRA's President, Steve Kusic was selected this year from a worldwide nomination of candidates as "Young Guns 2005" by the CollectionIndustry.com, Central Penn Business Journal's "Forty under Forty" Business Leader of the year. The highlight of his accomplishments was the cover story article in Collection Advisor Magazine's September/October 2005 issue.

Steve attributes many of these accomplishments to his dedicated and loyal staff, who shares his goals for NRA to move to the next level. Its SMART Corporate Plan and Vision 2010 is NRA's pathway to the future. NRA today is considered as one of the more progressive and trend setting agencies in the accounts receivable management industry. NRA has experienced unprecedented growth over the past few years and is positioned to continue the growth well into 2006 and beyond.

*Collection Advisor* magazine is a national bi-monthly publication addressing collection management and technology in the profession. Each issue includes features and news about collection operations in companies and at agencies, reviews of software systems and collection tools, and opinion columns by many of the profession's most influential experts. Now in its 5<sup>th</sup> year of publication.